



# People's Intelligence (PI)

Networked Reporting and Verification by the People

**GeOnG 2014**  
**22-23 September 2014**

*Christophe Billen*  
*Project Leader*

PI is supported by



## THE PROBLEM

Information quality

Resource intensive



Lack of feedback

Lack of security

## THE SOLUTION

Shifting the paradigm

## THE SOLUTION

# Guided Collection

When?

Where?

What?

Number of victims?

Who?

How do you know?

## THE SOLUTION



- PEP Kit
- Nearest IDP camp
- Fresh water

Automated Feedback

Early Warning

- Location
- Date and Time
- Type of incident



## THE SOLUTION

# Networked Verification

When:

*Day-Month-Year*

Where:

*Location ABC*

What?

Number of victims?

Who?

How do you know?

# THE TECHNOLOGY

Smart analytics

Machine learning

Micro tasking

**ACCESSIBILITY**

**USSD & SMS**

**Smart “App”**

**IVR & Call Centre**





**EMPOWERMENT**

**Feedback Loops**

**Early Warning**

**Query the system**

**Access network**

**ETHICS**

# Humanitarian Charter and Protection Principles

## PI IS TEAMING WITH



## PI IS SUPPORTED BY



# OTHER DEVELOPMENT PARTNERS



# QUESTIONS ?

## Contact us

**Christophe Billen - Project Leader**

[www.peoples-intelligence.org](http://www.peoples-intelligence.org)

[info@peoples-intelligence.org](mailto:info@peoples-intelligence.org)

+31 654 763 670