People’s Intelligence (PI)
Networked Reporting and Verification by the People

GeOnG 2014
22-23 September 2014

Christophe Billen
Project Leader

PI is supported by
THE PROBLEM

Information quality
Resource intensive
Lack of feedback
Lack of security
Shifting the paradigm
## Guided Collection

<table>
<thead>
<tr>
<th>When?</th>
<th>Where?</th>
</tr>
</thead>
<tbody>
<tr>
<td>What?</td>
<td>Number of victims?</td>
</tr>
<tr>
<td>Who?</td>
<td>How do you know?</td>
</tr>
</tbody>
</table>

**THE SOLUTION**
Automated Feedback
Early Warning

• Location
• Date and Time
• Type of incident
• PEP Kit
• Nearest IDP camp
• Fresh water
<table>
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<tr>
<th>Question</th>
<th>Answer</th>
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<td>When:</td>
<td>Day-Month-Year</td>
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<tr>
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<td>Location ABC</td>
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</tbody>
</table>
THE TECHNOLOGY

Smart analytics

Machine learning

Micro tasking
ACCESSIBILITY

USSD & SMS

Smart “App”

IVR & Call Centre
Humanitarian Charter and Protection Principles
PI IS TEAMING WITH

- Amnesty International
- Liberia Peacebuilding Office
- Free Press Unlimited
- TUDelft

PI IS SUPPORTED BY

- HIF Humanitarian Innovation Fund
- ELRHA
OTHER DEVELOPMENT PARTNERS

- UNHCR: The UN Refugee Agency
- IOM: International Organization for Migration
- OCHA: Coordination Saves Lives
- ICRC: International Committee of the Red Cross