

September, 22nd-23rd, 2014
Chambéry, France, Congress Centre Le Manège

IVe Forum of Geographic Information for Relief and Development



Turning data into actionable knowledge



+33 479 26 28 82
info@cartong.org
www.geong.cartong.org
#geong2014



Bâtiment A, Bureau 115
Parc d'activités de Côte
Rousse
180 rue du Genevois
73 000 Chambéry

CartONG

Created in 2006, CartONG is a non-profit organisation dedicated to **the use of geographical information** by NGOs and International Organisations for **humanitarian interventions** as well as **development projects**. We also provide mapping and data management services using the most innovative technologies (GPS, satellites, drones etc.).

One of our main objectives is to assess **field needs** to give the best answer possible and propose **sustainable solutions**, including through **local training** and **support to the communities**.

What do we do ?

- **Expertise** in the fields of mapping, data management and geographical information for humanitarian and development projects.
- **Professional Training** to promote global access to new and innovative technologies
- **Support to relief and development actors using geographical information.**
- Advocacy for data-sharing solutions, in order to facilitate NGO, international organisations, governmental interventions.

What is the GeOnG ?

The GeOnG is CartONG's key event organised every two years since 2008. It is the **only event specifically dedicated to geographical information for humanitarian action in France** and one of the few of its kind in the world.



The GeOnG aims at **gathering GIS and humanitarian professionals** to trigger discussions over common issues

- In 2008 the forum was dedicated to the **decision making tool** geographical information can be.
- In 2010 the GeOnG focused on new technologies used in **data collection** (from the floor to the screen)
- The last edition, in 2012 wondered about **cloud application in relief interventions** (from the cloud to the field).





Turning data into actionable knowledge

Building on the **successes of previous editions**, CartONG has decided to renew its soon-to-be unmissable forum. This year, **the GeOnG takes a step back** and will talk about « **turning data into actionable knowledge** ».

We now face a situation never seen before: **large amounts of data become available** sometimes within hours of an emergency onset, while numerous NGOs open up their data to all.



We must question our **capacity to assimilate and understand all the data available**. Being able to **process data** and **turn it into relevant information** has become a crucial skill.

Objectives and program

As during previous years, the GeOnG will offer a two-day program currently being defined.

Plenary session, keynote speakers and round tables will open the debate on how to turn data into a decision making tool, how to adapt it to the needs and make it accessible to all.

Hands-on workshops will be an opportunity to discover and learn more about innovative tools as well as data management essentials (data visualisation tools, mobile data collection tools (ODK 2.0), how to design assessments involving multiple actors etc). Popular workshops from previous years will also be back.



Informal discussions such as the **speed geeking session** will be occasions to meet and discuss on projects and practical issues.

Organisations such as the HCR, the ICRC, Doctors Without Borders and UNOSAT have confirmed their presence ... If you wish to meet them, **sign up**

geong@cartong.org and

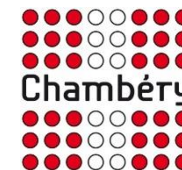
cartong.org/geong/2014 to learn more

Five reasons why you should support the GeOnG 2014

- ➡ If you would like to take part in the organisation of a **unique event in France**
- ➡ If you would like to associate your image with **international solidarity**
- ➡ If you would like to help us put our heads together and find **new and innovative solutions to face tomorrow's challenges**.
- ➡ If you would like to **support a local NGO having a worldwide impact**
- ➡ If you would like to support a **professional and effective NGO**

Financial, material or human support, participation to the debate: every contribution is welcome!

They are already supporting us



Who's next?