What business model for digital commons in the humanitarian sector?

Mark Herringer - Project lead - Digital producer
@sharehealthdata
Questions:

- How to support open source applications and **activate** business models focused on Sustainable Development Goals?
- What incentives are there for citizens and social start-up businesses to support Ministries of Health, NGO’s and private companies with service delivery?

Answers:

- Include budget item for Social Entrepreneurs
- Deploy Social Impact Bonds
- Follow the Principles for Digital Development
- Join the Digital Impact Alliance - Advancing an inclusive digital society
Principles for Digital Development

#digitalprinciples

1. Design With the User
2. Understand the Existing Ecosystem
3. Design for Scale
4. **Build for Sustainability**
5. Be Data Driven
6. Use Open Standards, Open Data, Open Source, and Open Innovation
7. Reuse and Improve
8. Address Privacy & Security
9. Be Collaborative

https://digitalprinciples.org/principles/
- Work with Primary Health Care organisations to define user stories linked to SDG 3.8 (Maternity care)
- Monetise opportunities for Social Entrepreneurs
As a Health Ministry I want to incentivise citizens to support health outcomes by making budget available for Health focused activities.
‘As a single mom I want to access health care location data so that I can look after the health of my family.’
As a social entrepreneur I want access to monetised opportunities to support the Ministry of Health so that I can earn a living.
Hypothetical user story:
As a single mom I want to book a taxi so that I can get to the clinic and present my child for a check-up.
Monitised opportunities to support SDG 3.8

Hypothetical user story:
As a taxi driver I want to take people to the clinic for checkups and earn a living.
Supporting Humanitarian business models

- Work with Primary Health Care organisations to define user stories linked to SDG 3.8
- Monitise opportunities for Social Entrepreneurs
Opportunities for collaboration

Healthsites is working to improve Health capacity data in West Africa.

Please get in touch if you’d like to support this work.

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