



The Global Healthsites Mapping Project

GeOnG 2018 - The Humanitarian Data Forum

What business model for digital commons in the humanitarian sector?

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@sharehealthdata

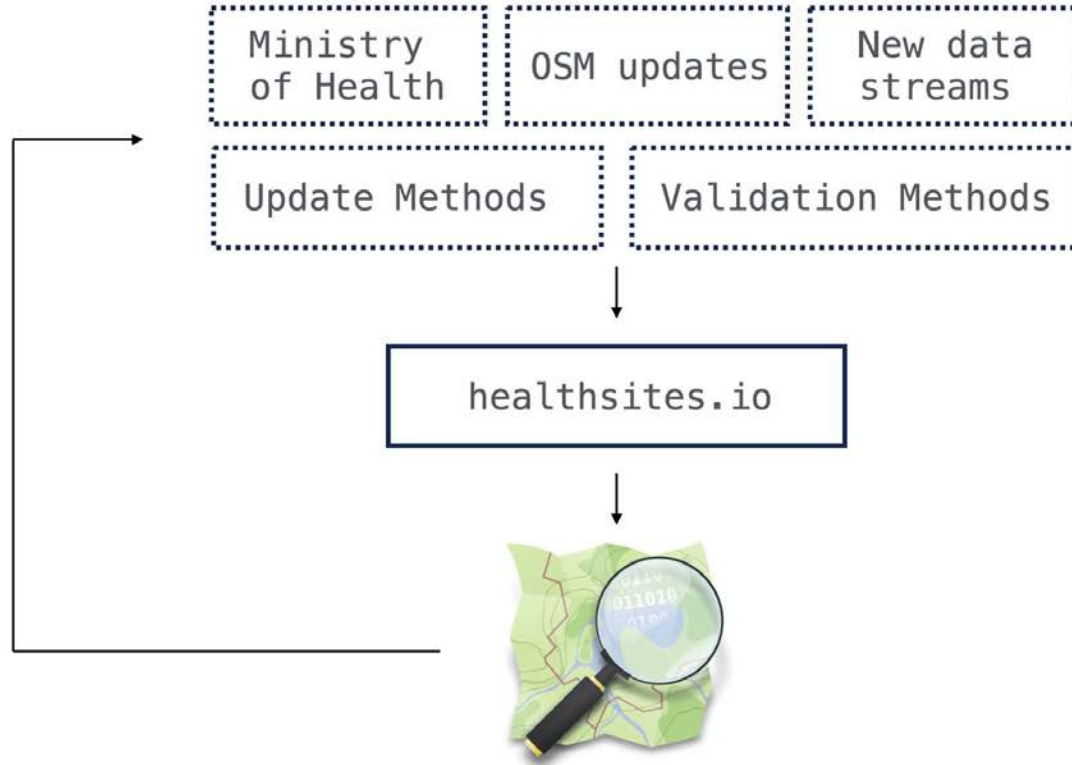
223258
healthsites
added

[edit the map](#)

[upload data](#)



NOW
in beta!



Questions:

- How to support open source applications and **activate** business models focused on Sustainable Development Goals?
- What incentives are there for citizens and social start-up businesses to support Ministries of Health, NGO's and private companies with service delivery?

Answers:

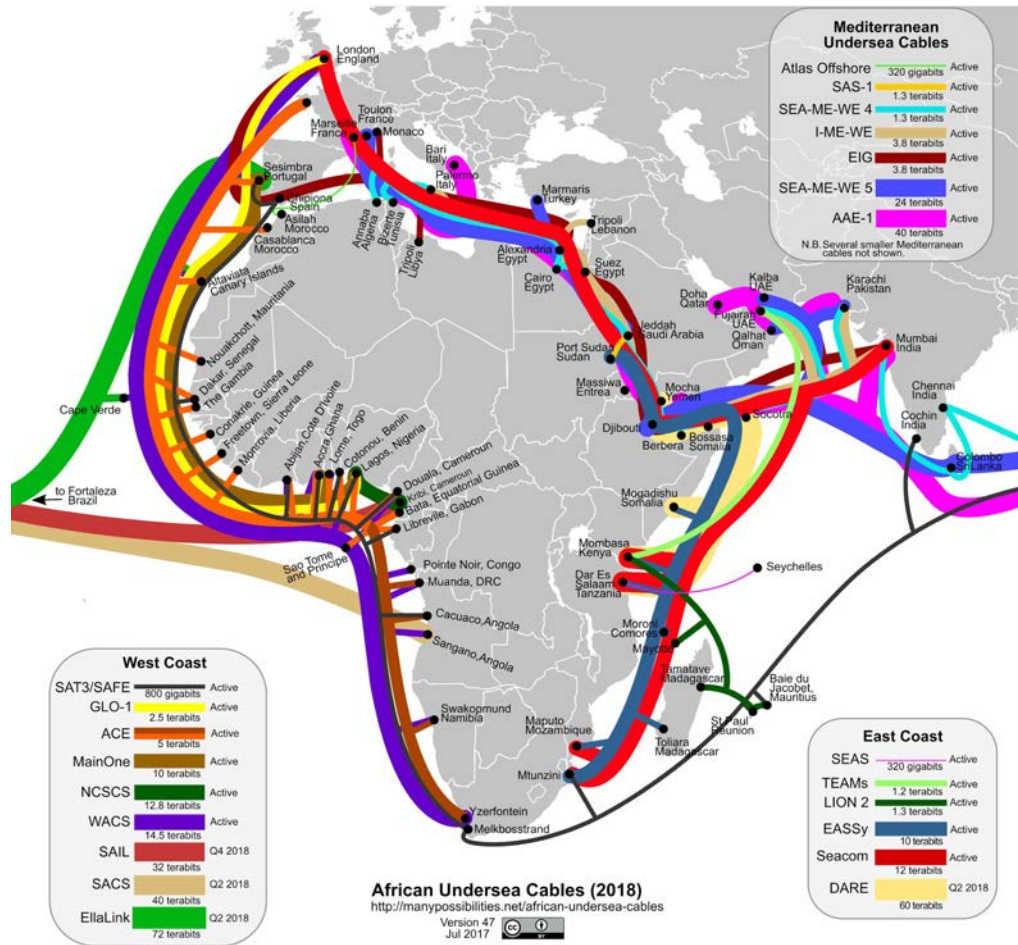
- Include budget item for Social Entrepreneurs
- Deploy Social Impact Bonds
- Follow the Principles for Digital Development
- Join the Digital Impact Alliance - Advancing an inclusive digital society

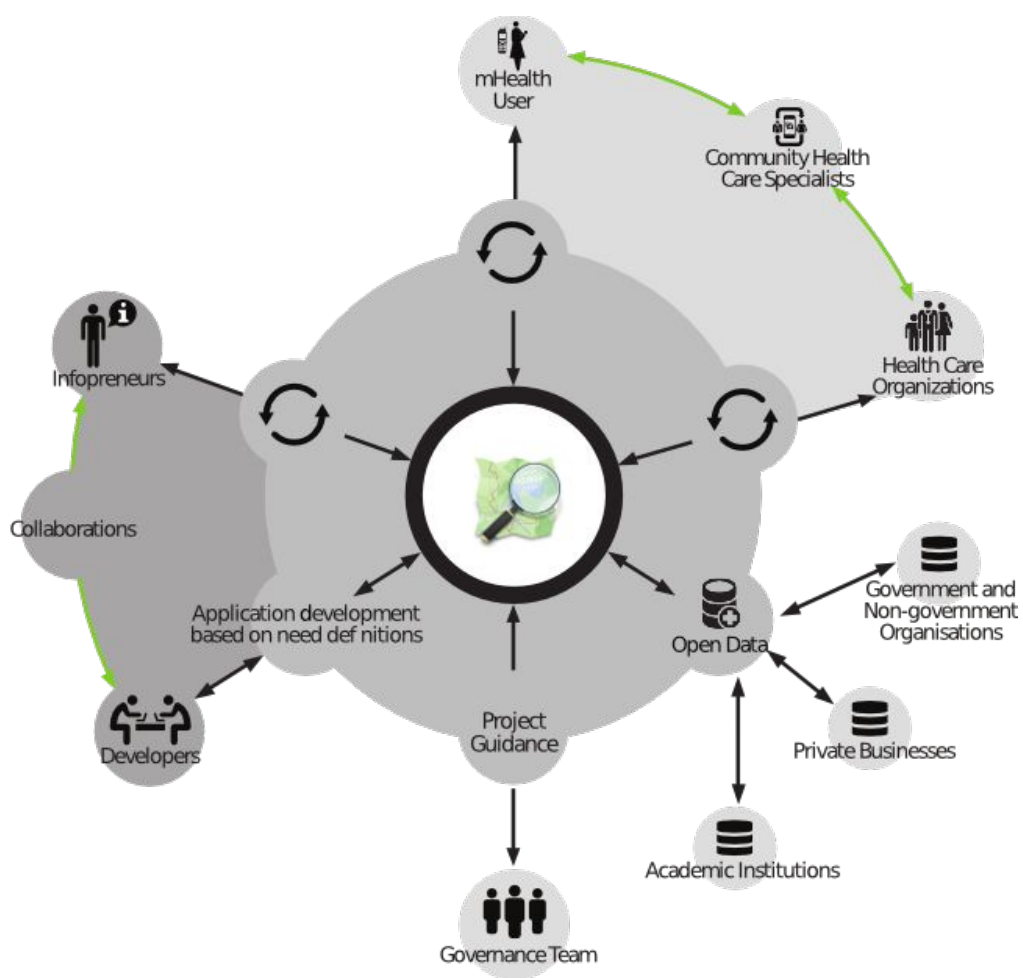
Principles for Digital Development

#digitalprinciples

1. Design With the User
2. Understand the Existing Ecosystem
3. Design for Scale
- 4. Build for Sustainability**
5. Be Data Driven
6. Use Open Standards, Open Data, Open Source, and Open Innovation
7. Reuse and Improve
8. Address Privacy & Security
9. Be Collaborative

<https://digitalprinciples.org/principles/>

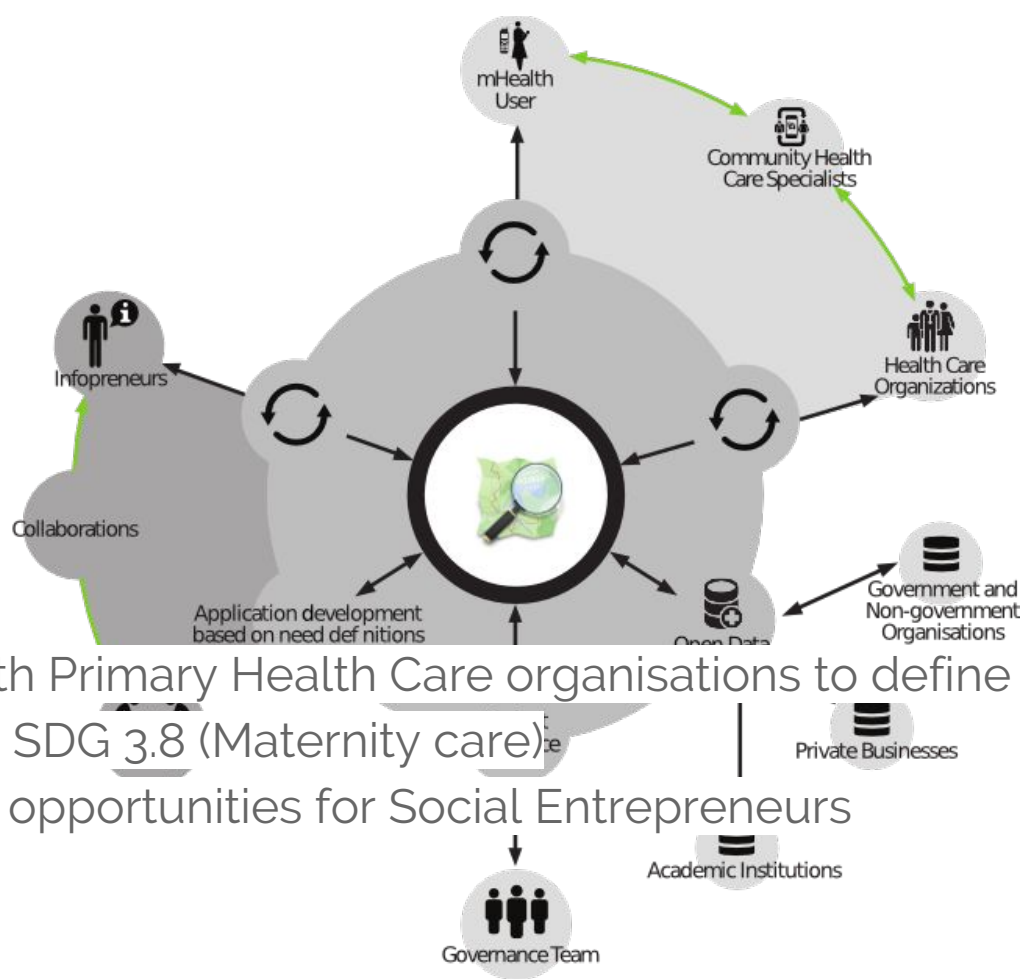




Key



Access web services+
define user needs



- Work with Primary Health Care organisations to define user stories linked to SDG 3.8 (Maternity care)
- Monetise opportunities for Social Entrepreneurs

Key



Access web services+
define user needs

Monitise opportunities to support SDG 3.8


As a Health Ministry I want to incentivise citizens to support health outcomes by making budget available for Health focused activities

A woman with dark hair tied back, wearing a colorful patterned top, is holding a baby in an orange hoodie. She is looking down at a smartphone she is holding in her hands. The background is a textured, light-colored wall.

User stories linked to SDG's

'As a single mom I want to access health care location data so that I can look after the health of my family.'

Monitised opportunities to support SDG 3.8



'As a social entrepreneur I want access to monitised opportunities to support the Ministry of Health so that I can earn a living'


A woman with dark hair tied back, wearing a colorful floral patterned top, is holding a young child in an orange hoodie. She is looking down at a black smartphone she is holding in her hands. The child is also looking at the phone. They are standing in front of a light-colored, textured wall, possibly made of wood or plaster. The scene is outdoors.

User stories linked to SDG's

Hypothetical user story:

As a single mom I want to book a taxi so that I can get to the clinic and present my child for a check-up.

Monitised opportunities to support SDG 3.8

A man wearing a blue cap and a striped shirt is sitting on the back of a white van. The van is filled with stacks of orange juice cans and boxes. The man is looking at his phone. The background shows a street scene with other vehicles and buildings.

Hypothetical user story:
As a taxi driver I want to take people to the clinic for checkups and earn a living.

Supporting Humanitarian business models

- Work with Primary Health Care organisations to define user stories linked to SDG 3.8
- Monetise opportunities for Social Entrepreneurs

Opportunities for collaboration

Healthsites is working to improve Health capacity data in West Africa.

Please get in touch if you'd like to support this work.

@sharehealthdata

**HEALTH IT'S A
CARE MATTER
IN OF LIFE
DANGER & DEATH**



International
Hospital
Federation



Humanitarian
OpenStreetMap
Team



GIS Unit